

# LOVE

THE LAST CHAPTER

## FINAL IMPACT REPORT

Prepared by Ring Five Impact Docs

April - December 2021



# Where the Film was Seen

## Festival Appearances



### World Premiere

DOXA, Vancouver, Canada, May 2021



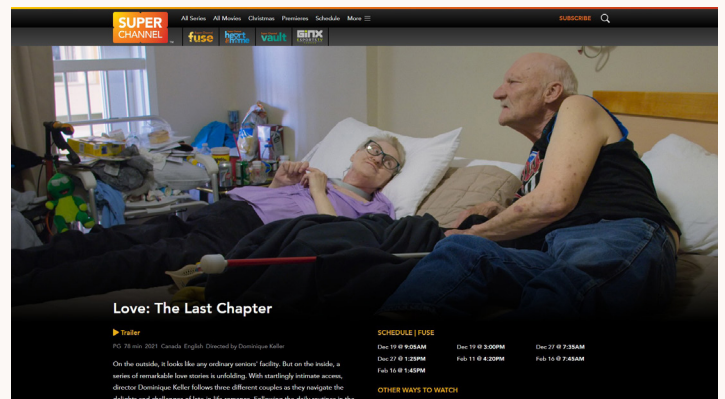
### International Premiere

Doc Edge Fest, New Zealand, June 2021



### Local Premiere

CUFF, Calgary, Canada, November 2021



### Broadcast Premiere

The film is now available on Superchannel for streaming & on demand starting from Dec 1, 2021 - May 31, 2023

# Press & Awards

Dominique was nominated for two awards at the Alberta Film and Television Awards, winning Best Director 2021. The film most recently won the CUFF Audience Choice Award as the Opening Night Film.

Here is a breakdown of Nominations and Awards 2021:

## BEST DIRECTOR (UNSCRIPTED OVER 30 MINUTES)

*Dominique Keller*  
Love, The Last Chapter  
National Film Board

### WINNER: Best Director

2021 Alberta Film and Television Awards

## BEST SCREENWRITER (UNSCRIPTED OVER 30 MINUTES)

Cheryl Foggo John Ware Reclaimed National Film Board  
Dominique Keller Love, The Last Chapter National Film Board  
Kelly Wolfert SpiderMable – a real life superhero story Leven Creative  
Rebecca Campbell The Secret Society The Secret Society Film  
Scott Dodds Bisping Score G Productions  
Tom Jackson Almighty Voices – “Canada Day” Tomali Pictures

### NOMINEE: Best Screenwriter

2021 Alberta Film and Television Awards



WINNER: Audience  
Award: Best  
Documentary Feature

Winner, Alberta Film and  
Television Awards, Best  
Director (Unscripted Over 30  
Minutes), 2021

### WINNER: Audience Choice Award

2021 Alberta Film and Television Awards

# Positive Reviews

The film was featured in more than half a dozen publications after its initial launch and distribution. Here are links to its most recent, positive reviews:

## [Calgary film director explores love at local seniors facilities](#)

- Calgary Citizen

## [CUFF.Docs: Calgary filmmaker chronicles the last chapters of love in Bridgeland seniors home](#)

- Calgary Herald

## [Love: The Last Chapter Review - Retirement Romance](#)

- POV Magazine

## [Stir Q&A: Love: The Last Chapter director moved right into longterm care home to film subjects](#)

- Stir Vancouver

## [DOXA 2021: Director Dominique Keller delivers tender portrait of life in a seniors' home in Love: The Last Chapter](#)

- The Georgia Straight

## [The filmmaker Dominique Keller discusses her new documentary Love: The Last Chapter](#)

- The Commentary

**“Dominique Keller’s poignant NFB documentary, *Love: The Last Chapter*, can go a long way toward building Canadians’ empathy for those living in a such residences.”**

- The Georgia Straight

The screenshot shows a news article from The Georgia Straight. The header includes the site name 'straight' and navigation links for 'EVENTS' and 'GUIDES'. Below the header is a horizontal menu with categories: 'BEST OF VAN', 'COVID-19', 'REAL ESTATE', 'NEWS', 'HEALTH', 'ARTS', 'FILM & TV', 'FINANCE', and 'FOCUS'. The article is categorized under 'MOVIE REVIEWS'. The main headline is 'DOXA 2021: Director Dominique Keller delivers tender portrait of life in a seniors' home in Love: The Last Chapter', with a byline 'by Charlie Smith on May 5th, 2021 at 8:34 PM'. Below the headline are social media sharing icons for Facebook, Twitter, Email, Print, and a comment icon. A large image shows three elderly women sitting at a table with a vase of flowers. Below the image is a caption: 'Dianne and Jim find romance amid friends in Love: The Last Chapter.' The article text begins with 'Most Canadians will never enter a seniors residence—in the 2016 census, for example, 93.2 percent of those 65 years and older lived in private dwellings. So unless someone has directly felt the impact of a COVID-19 death in a seniors facility, it's hard to truly comprehend the pain of loved ones and employees who have faced this head-on.' A 'RELATED STORIES' section follows, with a link to 'But Dominique Keller's poignant NFB documentary, Love: The Last Chapter, can go a long way toward building Canadians' empathy for those living in a such residences.' The source is cited as 'Georgia Straight guide to the 2021 DOXA Documentary Film Festival'.

The screenshot shows a news article from the Calgary Herald. The header includes the site name 'CALGARY HERALD' and a navigation menu with categories: 'Opinion', 'Arts', 'Sports', 'Life', 'Christmas Fund', 'Driving', 'Healthing', 'The GrowthOp', and 'Podcasts New'. The article is categorized under 'Movies'. The main headline is 'CUFF.Docs: Calgary filmmaker chronicles the last chapters of love in Bridgeland seniors home', with a byline 'Eric Volmers' and a timestamp 'Nov 19, 2021 • November 19, 2021 • 5 minute read • Join the conversation'. Below the headline is a large image showing three elderly women sitting at a table with a vase of flowers. Below the image is a caption: 'From the film, Love: The Last Chapter. The documentary by Calgary filmmaker Dominique Keller tracks the love life of three seniors. jpg'. The article text begins with 'For a month in late 2019, Dominique Keller embedded herself in a strange new environment.'

# Community Impact

## Conferences

### [Canadian Academy of Geriatric Psychiatry Conference](#)

October 28th – 30th 2021: Virtual Screening + Q & A with Dominique Keller, Mark Rappoport and Cindy Grief for opening night of CAGP conference. We had more than 200+ registrants.

### [International Federation on Ageing Conference](#)

November 9th - 12th 2021: We had an in person evening screening of the film and a 1.5 hour workshop in the *Combating Ageism* stream with people from fields of gerontology and social work from all over the world.

## Discussion Guides

We created discussion guides in partnership with Simon Fraser University and Prof. Theodore Cosco, for six different audience groups. They are intended to be used in classrooms, training sessions and as tools for education after viewing the feature-length film *Love: The Last Chapter*.

### [Love: The Last Chapter Discussion Guide for Family Caregivers](#)

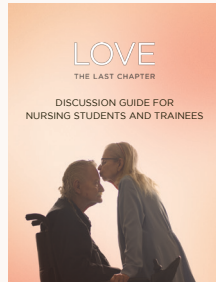
### [Love: The Last Chapter Discussion Guide for Gerontology Students](#)

### [Love: The Last Chapter Discussion Guide for Long-Term Care Home Senior Management](#)

### [Love: The Last Chapter Discussion Guide for Nursing Students and Trainees](#)

### [Love: The Last Chapter Discussion Guide for Professional Frontline Caregivers](#)

### [Love: The Last Chapter Discussion Guide for Social Work Students](#)



# Select Experts and Organizations who Connected with the Film

## Organizations

- Canadian Association on Gerontology
- Canadian Association of Geriatric Psychiatrists
- International Federation on Aging
- Creative Aging Calgary Society
- Simon Fraser University
- University of Calgary
- Mount Royal College
- Bow Valley College
- Calgary Seniors Resource Society
- Ageworks
- Highbury Foundation
- Alberta Council on Aging
- Caregiver's Nova Scotia
- International Society for Gerontechnology
- Planned Lifetime Advocacy Network (PLAN)
- CanAge

## Experts + Community Members

- Jane Barratt, Secretary General, International Federation on Aging
- Dr. Amy D'Aprix, she is an international speaker, author, and specializes particularly in caregiving but has a wealth of experiences in aging.
- Carole-Lynne Le Navenec (RN, PhD; Associate Professor Emeriti-Nursing, University of Calgary)
- Dr. Mark Rapoport is a Professor and residency program director in the geriatric psychiatry division of the Department of Psychiatry at the University of Toronto, past-president of the Canadian Academy of Geriatric Psychiatry (CAGP, 2012-2016), and acting head of Geriatric Psychiatry for Sunnybrook Health Sciences Centre.
- Dr. Cindy Grief is a Geriatric Psychiatrist at Baycrest Health Sciences in Toronto, where she is the Medical Director for Mental Health Services.
- Ann M. Toohey, PhD, Manager, Research & Scientific Programs, Adjunct Assistant Professor, Community Health Sciences.
- Caralyn Randa is an art therapist in Vancouver, BC and has tailored her practice to engage older adults living in long-term care. She is an Art Program Coordinator for Providence Health Care.
- Sandeep Dhillon, PhD Candidate in the department of Gerontology at Simon Fraser University.
- Aliya Rubin is a social worker in Halifax, Nova Scotia.
- Indira Riadi. PhD student in the department of Gerontology at Simon Fraser University.
- Kayleigh Bradley is a registered nurse at Sunnybrook hospital in Toronto, ON.
- Arianna Mailloux, professional Registered Practical Nurse working in Hamilton Ontario.
- Gloria M. Gutman, PhD, FCAHS, LLD (Hon.), OBC, CM, President, North American Chapter International Society for Gerontechnology.

# Online Engagement

## Social Media

Our Facebook page [@lovethelastchapter](#) was an active part of community engagement. We created 50+ original posts in 2021. The page has exceeded our expectations for follows and likes.

## Success by the Numbers

750+

Total Followers

3,000+

Total Trailer Views

39,300+

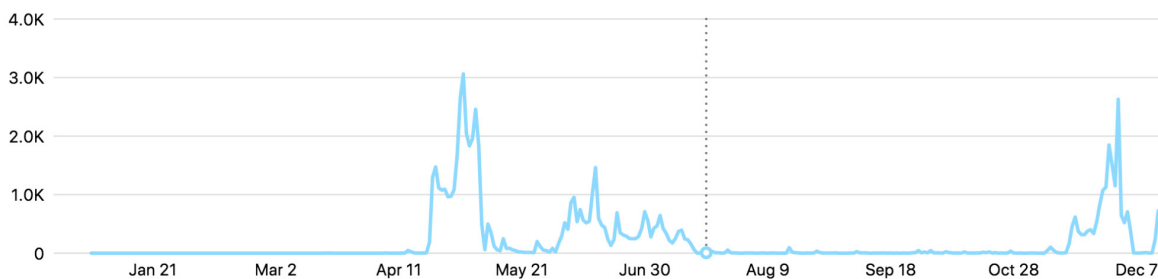
Total Page Reach

2,400+

Most Successful  
Post Reach

Facebook Page Reach

39,336 ↑ 2.0M%



Ad trends

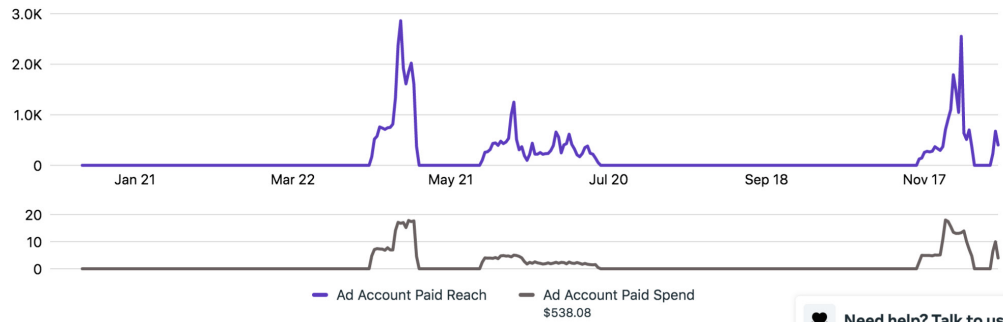
Export

Paid Reach

30.7K ↑ 100%

Paid Impressions

58.1K ↑ 100%

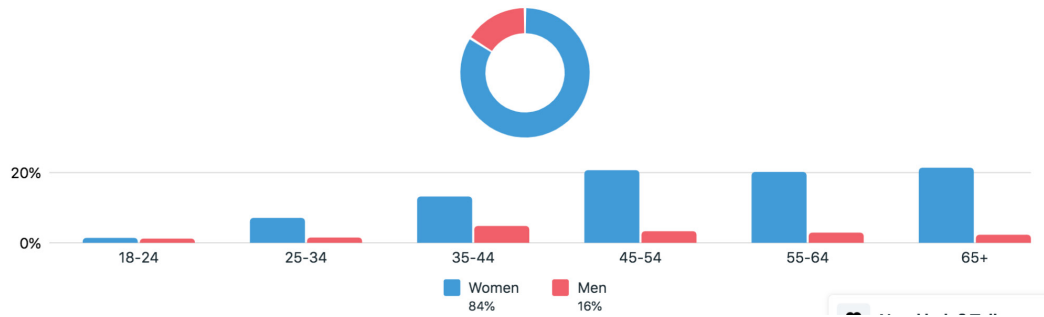


Need help? Talk to us.

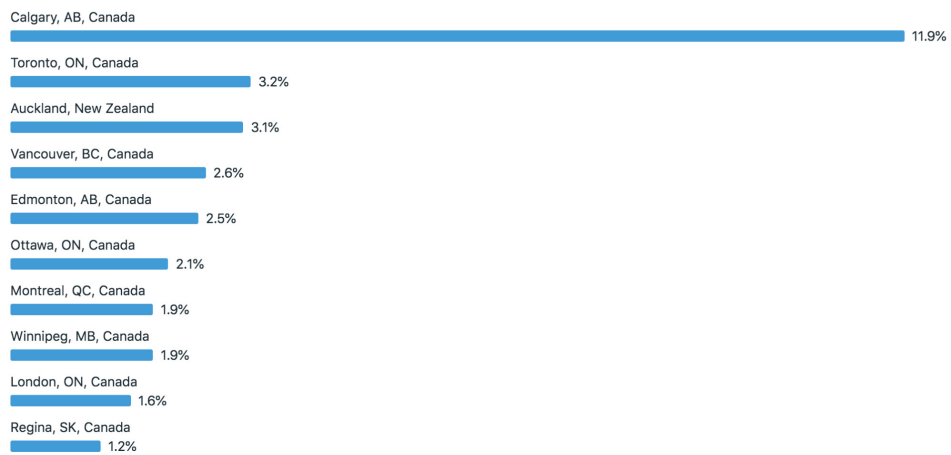
Facebook Page Likes

681

Age & Gender



Top Cities





# Community Newsletter

We have 389 subscribers to the LTLC newsletter now!  
 We sent five newsletters in 10 months with an average engagement rate of 20 percent.

# Website

All screenings, press and reviews, as well as educational resources, are able to be accessed at [www.lovethechapter.com](http://www.lovethechapter.com)



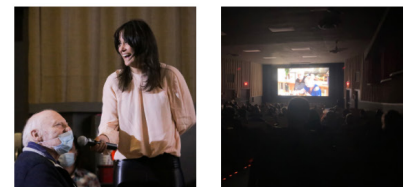
This report was prepared by Jackie Garrow, Impact Producer, and Lindsay Fitzgerald, Associate Impact Producer, Ring Five Impact Docs.



### FULL CINEMA AT CUFF

We had an incredible time at the [Calgary Underground Film Festival \(CUFF\)](#) last month with a sold-out show and many of our film participants in attendance!

We were honoured to win the CUFF **Audience Choice Award** as the Opening Night Film! Thank you to everyone who joined us in person and online.



### CANADIAN BROADCAST + STREAMING 2021

[Love: The Last Chapter](#) is now available for on demand streaming on SuperChannel! Please visit [SuperChannel's website](#) for your chance to see the film. Our broadcast dates are listed below.

[WATCH NOW](#)

Available streaming & on demand Dec 1, 2021 - May 31, 2023

BROADCAST SCHEDULE   FUSE	
Dec 19	@ 9:05AM
Dec 19	@ 3:00PM
Dec 27	@ 7:35AM
Dec 27	@ 1:25PM
Feb 16	@ 7:30AM
Feb 16	@ 2:00PM

### IN MEMORY OF JIM AND DIANNE BENT

We'd like to dedicate the CUFF screening and the CUFF Audience Award to participants in the film Jim and Dianne Bent who passed away in 2021. Their love story was a wonderful contribution and we hope will live on in the hearts of our viewers.

