



THE SHADOW OF GOLD

IMPACT REPORT

Winter/Spring
2019

KENSINGTON

FILMS à CINQ

THE SHADOW OF GOLD IS A FILM BY DENIS DELESTRAC, ROBERT LANG AND SALLY BLAKE, WRITTEN BY ALLEN BOOTH AND DENIS DELESTRAC. AN INTERNATIONAL CANADA-FRANCE COPRODUCTION, THE FILM IS PRODUCED BY ROBERT LANG (KENSINGTON COMMUNICATIONS, CANADA) AND SALLY BLAKE (FILMS À CINQ AND CAPA PRESSE, FRANCE).

THE SHADOW OF GOLD

OVERVIEW

Do you know where the gold in your ring comes from?

The Shadow of Gold uncovers the startling impact of the gold mining industry on people and the planet revealing the true cost of the consumer's lust for this precious metal. Part of the film's goal is to suggest constructive changes that could be made to clean up the industry.

Impact Campaign Winter/Spring 2019

The Shadow of Gold's North American and European television premieres were accompanied by a grassroots impact campaign and special theatrical screening tour focused initially on Canada. The campaign involved engagement via traditional publicity, social media, and through strategic stakeholder outreach partnerships with environmental and social justice groups, metalsmiths and jewelers, and with concerned mining industry professionals. Below is a summary report of this effort that will serve as a pilot for future work deeper afield in Canada and internationally in the US, UK, and elsewhere.

Impact Goals

- Raise general awareness about the economic, ecological and health impacts of the global gold industry and mining practices
- Encourage consumers and jewelers to question the source of their gold when making purchases and to seek out sustainably-sourced alternatives.
- Engage policy makers and mining industry leaders on issues of accountability, transparency, sustainability
- Support mine-affected and Indigenous communities as well as environmental and social justice Groups by providing them with a powerful advocacy and discussion tool
- Educate future generations of metalsmiths, jewelers, consumers, investors, and resource specialists with a global and comprehensive look at gold mining practices and their true costs

CANADIAN SPECIAL SCREENING TOUR



TELEVISION BROADCASTS



CANADIAN SPECIAL SCREENING TOUR

TORONTO

Ted Rogers Hot Docs Cinema - 350 attendees

OTTAWA

Mayfair Theatre - 140 attendees

VANCOUVER

Vancity Theatre - 180 SOLD OUT

MONTREAL

Cinema du Parc - 85 attendees

HALIFAX

Paul O'Regan Hall, Halifax Central Library - 140 attendees









MODERATED BY AUTHOR &
JOURNALIST, JOAN BAXTER

THE SHADOW OF GOLD

HALIFAX

HALIFAX CENTRAL LIBRARY/ 6:00 PM
SPENCER O'BRIEN HALL

PANEL DISCUSSION WITH SPECIAL GUESTS

07

MAY

THESHADOWOFGOLD.COM

 <p>DOROTHY ROSEN SOCIETY OF NORTH AMERICAN GOLOSMITHS, MASTER ARTISAN CRAFT, NOVA SCOTIA</p>	 <p>ROBERT LANG CO-PRODUCER & CO-DIRECTOR THE SHADOW OF GOLD</p>	 <p>RAYMOND FLOURDE SENIOR WILDERNESS COORDINATOR, ECOLOGY ACTION CENTRE</p>	 <p>HANMAN MARTIN WE'KOPENWIK FIRST NATION MEMBER, SUSTAINABLE NOVA SCOTIA</p>	 <p>STACY GOMEZ MARITIMES COORDINATOR, MARITIMES-GUATEMALA B.T.S. NETWORK</p>
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SCREENING PARTNERS



ENGAGED ORGANIZATIONS

David Suzuki Foundation, First Nations Women Advocating Responsible Mining, University of Toronto School of the Environment, KAIROS, Munk School of Global Affairs & Public Policy, Environmental Defence, Sierra Club, UBC School of Public Policy & Global Affairs, Yellowhead Institute, McGill School of Environment, Community Foundation of Nova Scotia, West Coast Environmental Law, Columbia Institute, Dogwood, Freshwater Alliance, CPAWS, Amnesty International, Alberta Ecotrust, Cinema Politica, Équiterre, Development and Peace Caritas Canada, Green Coalition, Human Rights Research and Education Centre, Association québécoise des organismes de coopération internationale, Ontario Public Interest Research Group, Dalhousie University Marine & Environmental Law Institute, University of Ottawa Institute of the Environment, Dalhousie University College of Sustainability, Dalhousie University Social Anthropology Department, Sustainable Northern Nova Scotia, East Coast Environmental Law, Ecology Action Centre, Breaking the Silence Network, Canadian Centre for Policy Alternatives, DOC Atlantic, Policy Alternatives, Nova Scotia College of Art and Design, Metal Arts Guild Nova Scotia, Mi'kmaq Rights Initiative, Saint Mary's University Environmental Studies, Carleton University Global and International Studies Department, University of Ottawa Human Rights Research and Education Centre, McGill Department of Mining Engineering, McGill Institute for the Study of International Development, DOC Québec, UBC Institute for Resources, Environment and Sustainability, CAREX Canada, BC Federation of Indian Chiefs, DOC BC, Sattva, Co-Adorn, LOFT.bijoux, Made You Look Jewellery, Chic Made Consciously, Evergreen, Sustainability Network, Responsible Investment Association

GUEST PANELISTS

MODERATORS



Katie McKenna
Co-Executive Director
The Leap



Joan Kuyek
Community
Organizer/Educator



Tracey Friesen
Founder, *Story
Money Impact*



Zahra Molloo
Journalist, filmmaker/
researcher, *ETC Group*



Joan Baxter
Journalist and
author

PANELISTS



John Cui feet
Research Fellow
Yellowhead Institute



Jamie Kneen
Communications
Director
MiningWatch Canada



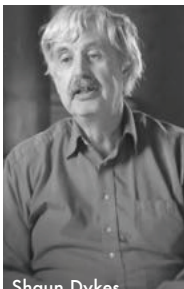
Keshia Frank
Head of Production
*Fair Trade Jewellery
Co.*



Ugo Lapointe
Canada Program
Coordinator
MiningWatch Canada



Joanne Lebert
Executive Director
IMPACT



Shaun Dykes
Vice President
Lucky Minerals



Nuskmata Mack
*First Nations Women
Advocating
Responsible Mining*



Kevin Telmer
Executive Director
Artisanal Gold Council



Catherine Coumans
Research Coordinator
MiningWatch Canada



Dimitri Lascaris
Lawyer, Journalist



Dorothee Rosen
Designer Goldsmith



Raymond Plourde
Ecology Action Centre



Stacey Gomez
*Maritimes-Guatemala
Breaking the Silence
Network*



Hannah Martin
*Sustainable Northern
Nova Scotia*



Robert Lana
Co-Director, Producer,
The Shadow of Gold

WHAT PEOPLE
ARE SAYING?



WHAT PEOPLE ARE SAYING?

ENVIRONMENTAL + HUMAN RIGHTS GROUPS



"*The Shadow of Gold* is a shocking, unsettling depiction of the gold trade with its related environmental and human rights impacts around the world. It's a very important film that should be seen broadly to help spur urgent debate about how consumers, legislators and communities can hold the gold industry to account."

- **David Suzuki**

"A powerful investigation into who and what are sacrificed in the global search for gold."

- **Katie McKenna**, *Co-Executive Director, The Leap*

"*The Shadow of Gold* provides a revealing look at where the gold that people buy, trade, and wear comes from; stories that are often obscured by the gleam of the yellow metal itself. The film highlights the astonishing liquidity of gold as it slips through borders and splashes onto balance sheets, but it also exposes the human and ecological sacrifices that create poverty and misery for so many to provide wealth and glamour for a few. Viewers can see themselves reflected in the film, whether as consumers, workers, or affected by mining, so it gives them a real push into reflection and action to start accounting for the true costs of mining. It's an effective tool for human rights and environmental campaigners and affected communities alike."

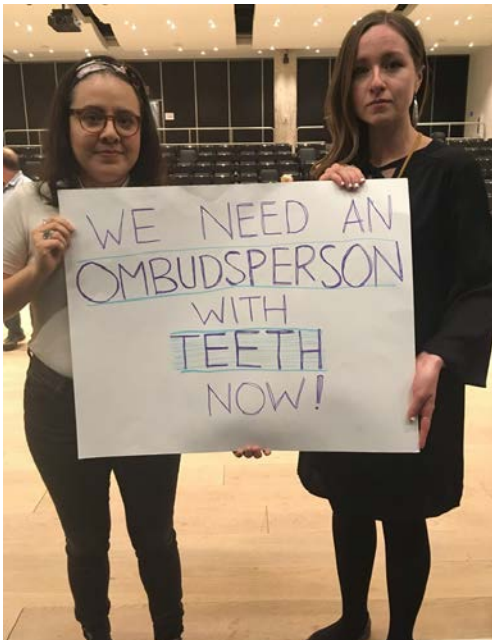
- **Jamie Kneen**, *Communications Director,
MiningWatch Canada*

INDIGENOUS LEADERS



"*The Shadow of Gold* tells very important stories about how we are all globally connected to gold, including the conflict and pollution that mining companies don't like to talk about. This film broadens the conversation about gold, mining, and our responsibility to make better decisions for our collective future and wellbeing. I look forward to hearing more about how we can share and promote this film in the near future."

- **Nuskmata Jacinda Mack**, *First Nations Women Advocating Responsible Mining*



"It was an absolute honour to share in such a wonderful event with all of you on Tuesday evening. Wela'lin (thank you) again to Robert and his colleagues for producing such an important film and bringing it to Mi'kmaq territory. Your work is so valuable to the people and to Mother Earth. Wela'lioq also to the organizers and volunteers who helped make it possible!"

- **Hannah Martin**, *SUNNS member, We'kopekwitk First Nation*

JEWELERS AND GOLDSMITHS



"*The Shadow of Gold* is important because it has already sparked discussions within the jewelry industry. The film demonstrates the positive effect of well-intentioned supply chain actors, especially when contextualized against the backdrop of the illegal gold market. "

- **Robin Gambhir**, CEO & Co-founder, Fair Trade Jewellery Co

This film is a good reminder what the jeweler of the future should do and also a reference to educate our clients to ask for better solutions. While this road is still starting and there's so much to be done, the film is a great step to bring this question to a wider public.

- **Olga Leclair**, jeweler

This engaging film serves as a milestone of our times. It distinguishes a period before the film, when knowing where the gold in our jewelry, electronics, and investments didn't seem to matter, from the present time when knowledge is increasingly paired with an expectation of taking responsibility. *Shadow of Gold* encourages an enlightened approach to our next encounter with gold.

- **Christina T. Miller**, Co-Founder - Ethical Metalsmiths, and Sustainable Jewelry Consultant

MINING INDUSTRY PROFESSIONALS



"*The Shadow of Gold* is a well-made documentary about gold, engaging audience members in a variety of ways. The film will help kick start important and needed debates about issues of significance to Canadian and international audiences, but about which they know so little or, in the case of Canada, have forgotten so much"

- **Kevin Telmer**, *Executive Director, Artisanal Gold Council*

"a wonderful, sobering film"

- **Lara Koritzke**, *Senior Policy Advisory, Initiative for Responsible Mining Assurance*

ONLINE ENGAGEMENT



ONLINE ENGAGEMENT

"I would strongly urge all Canadians to watch this movie particularly in the election year"

- **Nicole Pigot**, Audience Member



TAKE ACTION!

www.theshadowofgold.com/take-action

New E-Bulletin Subscribers in Canada: 1,469



@theShadowofGold dedicated Facebook page launched Winter 2019

Best Performance Facebook Post Reach: 51,559



Engagements: 4,543



Online Trailer Views (Youtube + Facebook) - 30k




Twitter Impressions @KensingtonTV - 148K


 Sunyata Angeline Choyce  recommends The Shadow of Gold.  ...
May 10 at 10:27 AM · 


A compelling tale weaved together with stories and insites that not only engage the watcher but also educates on what's really happening around the globe at this moment with gold mining. I like the take action elements on the website that not only highlights how this impacts us all but gives practical tips on what we can each do to play our own part in taking action against the destruction of our environment.

  The Shadow of Gold and Rena Pilgrim 1 Comment

 Ann Jacob eager for this to come to Victoria

Like · Reply · Message · 8w

 Lisa Rothwell-Young Are we able to see this in the UK?


Love · Reply · Message · 10w  1

 Clean Gold Community Solutions — with Ed Programme. ...
February 28 · 

Tragedies can be mitigated. Looking forward to this film, thank you for bringing to the public

Show Attachment

  3 1 Share


 Sustainable Alluvial Mining Services.  ...
February 28 · 

A problem world wide. This sector needs a strategic approach, from the very top.

Show Attachment

 3

 Open for justice- Canadian Network on Corporate Accountability What a fantastic film and interesting panel!

Love · Reply · Message · 11w  1

MEDIA HIGHLIGHTS



MEDIA HIGHLIGHTS

"*The Shadow of Gold* is an ambitious exploration of a metal that still fascinates the world."

Thomas Walkom, *Toronto Star*

"By shining a light on the possibilities for more sustainable practices, the film encourages viewers to strive to protect the purity of our environment, and, finally, to re-think the sort of luxury that comes in gold."

Maria Paula Serrano, *Vancouver Weekly*

"*The Shadow of Gold* criss-crosses the planet to shed light on the shiny substance. [The film concludes] with a profile of a fair-trade jewelry store in Toronto and a Nobel chemistry laureate whose work could mean a less damaging technique for gold extraction."

Chris Knight, *National Post*

"The human stories resonate..."

Mark Hanson, *In the Seats*

"...a comprehensive look at the secretive global gold mining industry and the people who work in it and seek to change it."

Peter Robb, *Artsfile*

"...the film is able to make the audience reflect on how this commodity, so much present in our lives, has a not-so-shining side indeed."

Sergio Martinez, *Montreal Times*

"[The film] summons up an image that is already in place in many parts of the world as shown by *The Shadow of Gold*, where miners endure life-threatening conditions running operations that introduce noxious elements like cyanide and mercury into the ecosystem. But it also highlights a burgeoning ethical gold trade where consumers can learn where their products come from, and new chemical practices which use less harmful substances."

Stephen Cooke, *Chronicle Herald*

*See Appendix for full media report

NEXT STEPS

Yellowstone
— IS MORE VALUABLE THAN
GOLD

**WE SUPPORT THE YELLOWSTONE
GATEWAY BUSINESS COALITION**

DontMineYellowstone.com | [#DontMineYellowstone](https://twitter.com/DontMineYellowstone)



NEXT STEPS

During *The Shadow of Gold*'s initial six-month impact campaign in Canada we were able to make headway on all five of our stated impact goals (see page 1), some to larger extent than others. With positive audience, media, and influencer feedback and the cultivation of a strong stakeholder/partnership network, considerable buzz has built around the film. We are now receiving screening requests from communities, organizations, and educators in Canada and around the world. We plan to take advantage of this momentum in the following ways:

SCREENING HOST TOOL KIT

We are developing a Screening Host Tool Kit to equip communities and organizations with a step-by-step guide to planning and promoting a successful screening. The Tool Kit will include sample post-screening discussion questions, useful resource links, and promotional tools like social media assets and a poster template.

IN CANADA

With the necessary support in place, we'd like to provide interested Indigenous and rural communities affected by mining or resource extraction with subsidized screening licenses of *The Shadow of Gold* so they can use the film as a tool to educate, advocate, and organize. For example, we have a request from The Ecology Action Centre, Nova Scotia's largest environmental non-profit, who would like to screen the film in small towns across the province who are faced with the reality of an open pit gold mine as their neighbour. Similarly, we have interest from The First Nations Women Advocating for Responsible Mining to bring the film to Indigenous organizers throughout BC and the Yukon.

Aside from a broadcast on Canal D, we have yet to engage with French speaking communities and audiences in the province of Quebec. We would like to orchestrate a small screening tour in the province during Fall 2019. We have the interest of key stakeholder groups including MiningWatch Canada and Children's Care International.

We have received a very strong response from jewelers and metalsmiths who see *The Shadow of Gold* as an excellent resource and tool for professional development and education. We would like to partner with Metal Arts College Programs, metalsmith guilds, and large jewelery retailers across Canada to encourage screenings and discussions.

Finally, we would like to connect the film to post-secondary mining engineering, mining law and sustainability/environmental programs.

IN THE USA

If we can attract funding to help with an impact campaign in the US, we intend to host 3-4 special event theatrical screenings in key US cities with the objective of kick-starting a series of community. We have a pending partnership agreement with *IndieVisible*, a grassroots engagement and impact distribution company and a confirmed partnership with *Gravitas* who has agreed to distribute the film through video on demand for individual viewers.

Significant and diverse stakeholder and outreach partnerships are already in place with environmental non-profit Earthworks, Ethical Metal Smiths, and industry-facing IRMA, (the Initiative for Responsible Mining Association.)

Indigenous leaders from Nevada and Alaska have previewed and expressed interest in hosting screenings of the film and we'd like to be in a position to provide subsidized screening licenses to them and to other US based small non-profit groups.

In addition to IRMA, Comstock Mining is planning on hosting a screening which will be the first mining company to publically endorse and use the film.

GENERAL/INTERNATIONAL

- outreach and engagement with international Metal Arts College Programs and Metal Arts Guilds.
- outreach and engagement with international post-secondary mining engineering, mining law and sustainability/environmental programs.
- outreach to environmental and social justice organizations and mine-affected communities.
- researching and submitting *The Shadow of Gold* to environmental, water, outdoor, social justice Film festivals and conferences globally

ACKNOWLEDGEMENTS



ACKNOWLEDGEMENTS

IMPACT TEAM:

Co-Director/Producer: Robert Lang

Writer + Website: Allen Booth

Publicist: Margaret Sirotich

Impact Producer: Jackie Garrow

Impact Coordinator: Victoria Stern

Social Media Manager: Rena Pilgram

Design Support: Kate Hall, Vikas Nayak

Impact Advisors: Jamie Kneen, Ugo Lapointe, Joan Baxter

This impact report prepared by:



THANK YOU FOR YOUR SUPPORT!



KENSINGTON FILMS à CINQ

APPENDIX





MEDIA REPORT: January to May 2019

Report by The Shadow of Gold Publicist Margaret Sirotich

National Coverage:

Alternatives Journal: ARTICLE. Interview with filmmaker Robert Lang, MiningWatch Canada's Jamie Kneen and IMPACT's Joanne Lebert. Story to be published in Summer or Fall 2019.

MiningWatch Canada: ARTICLE. New Film: *The Shadow of Gold*. Do You Know Where the Gold in your Ring Comes From? Published Feb. 5, 2019.
<https://miningwatch.ca/blog/2019/2/5/new-film-shadow-gold-do-you-know-where-gold-your-ring-comes>

- MiningWatch Canada picked up by:
- McGill University
- Carleton Digest: Africa Study Group
- Africa Brief
- SOS Congo
- Unflinching Look at Change

Playback: ARTICLE. Producers dig deep to bring *The Shadow of Gold* to life, by Kelly Townsend. Published Feb. 21, 2019.
<http://playbackonline.ca/2019/02/21/producers-dig-deep-to-bring-shadow-of-gold-to-life/>

The Runner: ARTICLE. Documentary The Shadow of Gold Exposes How the New Wave of “Gold Fever” Affects Us All, by Jayne Wright. Posted April 10, 2019.

<http://runnermag.ca/2019/04/documentary-the-shadow-of-gold-exposes-how-the-new-wave-of-gold-fever-affects-us-all/>

National Post: FILM REVIEW. The Shadow of Gold criss-crosses the planet to shed light on the shiny substance. Published Feb. 22, 2019.

<https://nationalpost.com/entertainment/movies/the-shadow-of-gold-criss-crosses-the-planet-to-shed-light-on-the-shiny-substance>

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- World News
- The Community Press
- Elliot Lake Standard
- The Londoner
- Cochrane Times
- Latest-Today-News.com
- LatestCanada.com
- Newslookup.com
- NewsSummedUp.com
- Headtopics.com

In The Seats: FILM REVIEW. A Primer for the Uninitiated: Our Review of the Shadow of Gold, by Mark Hanson. Published February 25, 2019.

<http://intheseats.ca/a-primer-for-the-uninitiated-our-review-of-the-shadow-of-gold/>

Eye on Canada: DOCUMENTARY INFO. Posted Feb. 5, 2019.

<https://www.eyeoncanada.ca/television/details/the-shadow-of-gold>

SiriusXM Radio "Canada Now": NATIONAL RADIO INTERVIEW. Host Jeff Sammut interviewed filmmaker Robert Lang. Aired Feb. 13, 2019.

Republic of Mining: PUBLISHED 1ST PRESS RELEASE. Posted Feb. 6, 2019.

<https://republicofmining.com/2019/02/06/news-release-documentary-the-shadow-of-gold-explores-the-dark-side-of-the-worlds-most-precious-metal-january-19-2019/>

Canadian Mining Expo: PUBLISHED 1ST PRESS RELEASE. Posted Feb. 6, 2019.

<https://canadianminingexpo.com/news/view/id/69>

Globe Newswire: PUBLISHED 2ND PRESS RELEASE. Issued February 19, 2019.

<https://www.globenewswire.com/news-release/2019/02/19/1737863/0/en/This-March-TVO-Original-documentaries-Northern-Gold-and-The-Shadow-of-Gold-reveal-the-human-cost-of-the-world-s-most-coveted-heavy-metal.html>

Canadian Mining and Energy PUBLISHED 2ND PRESS RELEASE. Posted March 4, 2019.

https://www.miningandenergy.ca/mininginsider/article/two_tvo_original_documentaries_northern_gold_and_the_shadow_of_gold_focus_o/

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The TV Database: LINKS TO DOCUMENTARY ON TVO. <https://www.thetvdb.com/series/the-shadow-of-gold/episodes/7021200>

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TV Time: LINKS TO DOCUMENTARY ON TVO. <https://www.tvtime.com/en/show/359097>

KANTAR TNS: LINKS TO DOCUMENTARY ON TVO. <http://www.tns-global.sk/informacie-pre-vas/shadow-gold-season-1-episode-1-part-one-dreams-disasters-torrent>

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The Movie Database: EVENT INFO. <https://www.themoviedb.org/tv/86497-the-shadow-of-gold?language=en-US>

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<https://impacttransform.org/en/canadian-theater-near-you-shadow-of-gold/>

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<https://www.cinematiclock.com/movies/the-shadow-of-gold-2017>

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<https://www.tv.org/about/this-march-tvo-original-documentaries-northern-gold-and-the-shadow-of-gold-reveal-the-human-cost-of>

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<http://www.ocic.on.ca/world-premiere-film-screening-the-shadow-of-gold/>

Toronto + Surrounding Area:

Toronto Star: ARTICLE. How society pays a high price for gold, by Thomas Walkom. March 12, 2019. <https://www.thestar.com/amp/opinion/star-columnists/2019/03/12/how-society-pays-a-high-price-for-gold.html>

- Toronto Star article was picked up by:
- Hamilton Spectator
- Durham Region
- Our Windsor
- Pointers Field
- Republic of Mining
- Reddit
- News Dog
- NewsSummedUp.com
- Canada 24 News
- Ad Hoc News
- Asean Breaking News

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Northumberland News: Port Hope's Robert Lang releases 'The Shadow of Gold,' by Cindy Taylor. Published March 24, 2019

<https://www.northumberlandnews.com/community-story/9235292-port-hope-s-robert-lang-releases-the-shadow-of-gold/>

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- Mississauga News
- News Locker
- Trade Gold Today

BlogTO: EVENT INFO. Posted Feb. 6, 2019. <https://www.blogto.com/events/world-premiere-the-shadow-of-gold-toronto/>

HotDocs.ca: EVENT INFO. Posted Feb. 6, 2019.
<https://boxoffice.hotdocs.ca/websales/pages/info.aspx?evtinfo=82654>

To Do Canada / Toronto: EVENT INFO. Posted Feb. 6, 2019
<https://www.todocanada.ca/city/toronto/event/shadow-gold-film-screen-panel-discussion/>

Ottawa:

Artsfile: Documentary aims to peel back the veil of secrecy on gold mining industry, by Peter Robb. Published February 25, 2019.

<https://artsfile.ca/documentary-aims-to-peel-back-the-veil-of-secrecy-on-gold-mining-industry/>

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Mayfair Theatre: EVENT INFO <http://mayfairtheatre.ca/movie/the-shadow-of-gold/>

All Events in Ottawa: EVENT INFO. <https://allevents.in/ottawa/the-shadow-of-gold-ottawa/20002676228318>

First United Church Ottawa: EVENT INFO.
http://www.firstunitedchurchottawa.org/images/firstglance2019/02_24_19_First_Glance.pdf

Montreal:

Westmount Magazine: ARTICLE. *The Shadow of Gold: The cost of luxury*, by George R. Dupras. Published March 4, 2019.

<https://www.westmountmag.ca/the-shadow-of-gold/>

The Suburban: ARTICLE. Montreal-born director/producer. speaks about doc The Shadow of Gold, by Jennifer Cox. Published Mar. 22, 2019

http://www.thesuburban.com/arts_and_entertainment/entertainment/entertainment-montreal-born-director-producer-speaks-about-doc-the-shadow/article_4a21939a-4cac-11e9-be75-9383a763f7ce.html

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Calgary:

CBC Radio Calgary "Eyeopener": RADIO INTERVIEW. Hosts Angela Knight and David Gray interviewed filmmaker Robert Lang. Aired March 20, 2019.

AM 770 CHQR Global News Radio "The Danielle Smith Show": RADIO INTERVIEW. Host Danielle Smith interviewed filmmaker Robert Lang. Aired March 20, 2019.

The YY Scene EVENT INFO: <https://theyyscene.com/listings/the-shadow-of-gold/2019-03-20/>

Avenue Calgary EVENT INFO: <https://www.avenuecalgary.com/event/the-shadow-of-gold/>

Calgary Movies.com EVENT INFO: http://www.calgarymovies.com/festivals_events/1885-the-shadow-of-gold

Vancouver:

VIFF Blog: ARTICLE. In Conversation with Robert Lang on Collaboration, Risks & a Highly Secretive Gold Industry, by Hogan Short. Published March 6, 2019

<https://blog.viff.org/2019/03/06/a-conversation-with-robert-lang-on-his-new-documentary-the-shadow-of-gold/>

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980 CKNW Global News Radio "The Lynda Steele Show": RADIO INTERVIEW. Host Lynda Steele interviewed Robert Lang. Live interview aired March 11, 2019.

Vancouver Coop Radio (CFRO 100.5 FM) "Redeye": RADIO INTERVIEW. Host Jane Williams interviewed Robert Lang. Interview aired March 2, 2019

<https://www.spreaker.com/user/redeye/new-film-examines-impact-of-the-gold-tra>

UNIVERSITY OF BRITISH COLUMBIA: EVENT INFO. <http://ires.ubc.ca/2019/03/04/the-shadow-of-gold-next-stop-vancouver-special-screening-monday-march-11/>

604 NOW EVENT INFO: <https://604now.com/events/shadow-of-gold-film-vancouver-2019/>

APT 613 EVENT INFO: <https://apt613.ca/event/the-shadow-of-gold/>

DO 604 EVENT INFO: <https://apt613.ca/event/the-shadow-of-gold/>

The Province EVENT INFO: <https://www.pressreader.com/>

Halifax:

Chronicle Herald: ARTICLE. All that glitters: Gold mining doc Shadow of Gold set to opens eyes at Halifax screening, by Stephen Cooke. Published May 2, 2019

<https://www.thechronicleherald.ca/living/all-that-glitters-gold-mining-doc-shadow-of-gold-set-to-opens-eyes-at-halifax-screening-307950/>

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Global Morning News Halifax: TV INTERVIEW. Host Andrea Dion interviewed filmmaker Robert Lang and Karen McKendry, Wilderness Outreach Coordinator, Ecology Action Centre. Aired May 7, 2019

<https://globalnews.ca/video/5248458/the-shadow-of-gold-documentary>

News 95.7 FM " The Rick Howe Show": RADIO INTERVIEW. Host Rick Howe interviewed Joan Baxter, award-winning author/journalist/environmentalist & Moderator of the film screening's panel discussion. <https://www.facebook.com/watch/?v=2673720482656411>

CBC Radio "Mainstreet": Guest Host Preston Mulligan presided over a debate, featured filmmaker Robert Lang, Ecology Action Centre's Raymond Plourde vs Mining Association of Nova Scotia's Sean Kirby and MANS Board Member/Environmental Consultant to mining industry Peter Oram. <https://www.cbc.ca/listen/live-radio/1-37-mainstreet-ns/clip/15696684-film-raises-questions-about-gold-mining-and-the-industry-in-ns-responds>

The Coast: EVENT INFO. <https://www.thecoast.ca/halifax/the-shadow-of-gold-screening-and-discussion/Event?oid=21580535>

JACK 92.9 FM: EVENT INFO. <https://www.jack929.com/events/the-shadow-of-gold-film-screening-panel-discussion/>

Community Sector Council of Nova Scotia: EVENT INFO. <https://www.csc-ns.ca/shadow-of-gold-screening-may-7th/>